



THE ANNOUNCER



2835 Front Royal Pike
Winchester, Virginia
22602

www.southernlight.us

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OUR STATEMENT OF FAITH

- We believe the Bible to be inspired, the only infallible, authoritative Word of God.
- We believe that there is one God, eternally existent in three Persons; Father, Son, and Holy Spirit.
- We believe in the deity of our Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father and in His personal return in power and glory.
- We believe that for the salvation of lost and sinful man, regeneration by the Holy Spirit is absolutely essential.
- We believe in the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a godly life.
- We believe in the resurrection of both the saved and the lost; they that are saved unto the resurrection of life and they are lost unto the resurrection of damnation.
- We believe in the spiritual unity of believers in our Lord Jesus Christ.

Southern Light Winter Update

We are thankful that through the recent snowstorms, God has kept our equipment safe and sound, and the signal loud and clear! Thank you for your prayers and support during the cold and snowy winter. We are happy to bring you up-to-date weather related cancellations and forecasts. If you have a cancellation to be aired, you may call us at 540-869-4997 or email to wtrm@wtrm.org. Please include your name, title, phone number, and the details of the

cancellation, including the location. If no one answers, please leave your message on ext. 300.

Southern Light is looking for dedicated volunteers to assist with various station functions such as concerts and shara-thon, as well as to help around the station with errands and office tasks. If you are interested, please contact Roberta, in our business office to apply.

The Staff of Southern Light would like the opportunity to

come and visit your church and give a presentation on the ministry of this station. Rich Bruce and Sam Mason have both served as pastor's and would be inspirational as a guest speaker for any of your services. We invite you to contact Cindy Hall, promotions coordinator to obtain more information.

Your ministry of financial giving and praying keeps WTRM on the air! God bless you!

BUSINESS OF THE MONTH

ELEMENT SPORTS

Element Sports has been serving our community since 1996. They began when owner John Todd purchased Winchester Bicycle. Once moved to their present-day location on Pleasant Valley Avenue, John revamped the inventory to include a much larger group of sports. "We found the folks that are mountain biking, also enjoy kayaking and snowboarding." They offer rentals and ownership of just about anything sports related and if its not found in the store, they can order it or point you in the

right direction. Subsequently, they are expanding and adding new product lines frequently. They also are the go-to guys when in need of places to ride bikes, float kayaks or hiking

"Stop by the store and find a brochure listing places to play."

trails, providing maps and directions to these local hot spots. John and his wife Elaine, local business owner of Living Branches, not only serve the community, but are an active part of it as well. They are mem-

bers of Fellowship Bible Church in Winchester, where they have been going for over 14 years! They are listeners and supporters of WTRM for going on 20 years. They believe the best part of being local business owners is being able to meet new and exciting people in and around the area!

Bike, run, or skate to Element Sports Today!



2184 South Pleasant Valley Road
Winchester, VA 22601
Phone: 540.662.5744
Store Hours: M-S 9-6, Sun 12-5
www.elementsport.com

MEET OUR STAFF

VICKY BOWEN

Vicky is a WTRM Veteran. She has been with the station now for eleven years. She has held many positions here over the years, everything from office assistant to mother-hen. She is currently our Traffic Coordinator, responsible for all incoming and outgoing announcements and events!

Before arriving at WTRM, Vicky graduated from Strasburg High School in 61' and from there

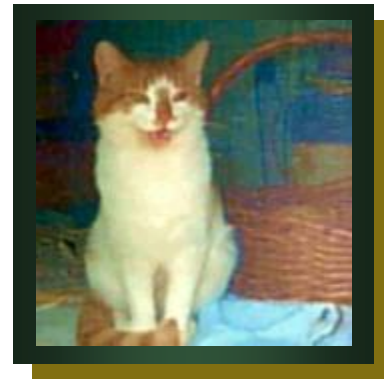
“She has held many positions here over the years, everything from office assistant to mother-hen.”

took a year of Business School. She worked in the Government for over 20 years. Eleven of those years were spent at General Service Administration, and the remaining nine at FEMA. It was after leaving the government that Vicky blessed us with her presence at WTRM.

In her spare time she loves to cook, read and garden. However, it is spending time with her animals that give her the most joy.

Vicky attends Reliance United Methodist Church in Reliance, VA, where she has been worshipping for over 66 years!

She continues to be a blessing to the staff and WTRM family!

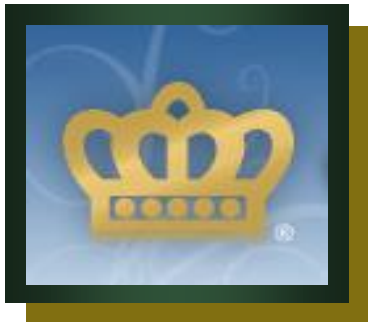


Vicky's Cat Sunny

PROGRAMMER OF THE MONTH

CROWN FINANCIAL MINISTRIES

Crown Financial Ministries, founded in 1976, is an interdenominational ministry dedicated to equipping people around the world to learn, apply, and teach biblical financial principles. Crown has taught or equipped more than 50 million people in over 80 nations with the life-transforming message of faithfully living by God's financial principles in every



area of their lives. The ministry is located in the United States, Canada, Latin America, South America, and Africa, and is expanding into Europe, India, Asia, and Australia. Crown relies on approximately 250 employees and over 10,000 passionate volunteers worldwide to help ignite True Financial Freedom around the globe. Crown Financial Ministries is a Christ-centered, Bible-based ministry whose core values include recognition of God's ownership of all things, the need to pray about everything, and the desire to equip and serve others with excellence while teaching in ways understood by all cultures and generations. Crown Financial Ministries offers two radio programs, hosted by Crown

CEO, Chuck Bentley: MoneyLife and My MoneyLife:

MoneyLife: A 30-Minute Program-Aired Monday-Friday, features in-depth discussion and fresh, relevant information on how to make and manage money while fulfilling God's purposes for your life.

My MoneyLife: A 2-Minute Program-is a great 2-minute Crown radio pro-

“Crown has taught or equipped more than 50 million people in over 80 nations.”

gram packed full of practical financial tips.

With a history spanning three decades, Crown Radio is the source of Biblical wisdom for living in today's economic times.



ARTIST SPOT

Jason Crabb

Spend half your life doing any one thing, and at some point, you're bound to question whether or not that one thing was the right thing.

For Jason Crabb, longtime powerhouse lead vocalist for The Crabb Family, that has never been a question.

With a soulful, unforgettable voice like his, the 'right thing' was always a given. He was born to sing. Baptized in a God-given talent pool, weaned on the hymnal and mentored by Bill Gaither himself, Jason Crabb hit the road at age 14 and, alongside his family, has pursued his calling full-throttle ever since.

He's performed at Carnegie Hall, become a 'fan favorite' at the Grand Ole Opry, appeared regularly

on the Gaither Homecoming Series videos, and was honored to sing for the Rev. Billy Graham's farewell crusade in New York City. His voice has echoed in churches great and small at home in the U.S. and around the world.

But in 2007, the Grammy nominated, 10-time Dove Award winner, felt the winds of change blow in, and he knew it was time to pursue a new path. Solo.

The eclectic, even stunning result is Jason Crabb, a 12-track collection of authentic, lyrically rich songs delivered by one of the finest voices of his generation. Certainly one of the most acclaimed voices in all of Gospel music.

Jason's Grammy Nominated debut album is now available to order! People are already talking about this powerful new music!

www.jasoncrabb.com



MidWeek Manna February Is Dessert Month!

Send your favorite recipes to Cindy Hall! If your dessert is chosen you could win a gift card to Panera Bread!

Mailing address:

2835 Front Royal Pike
Winchester, VA 22602

Email us at:

promotions@wtrmf.com

HAITI RELIEF T-SHIRT

Partner with WTRM in giving support to Haiti with the purchase of a Haiti Relief T-shirt. 100% of the proceeds are put towards Fisher's International Missions who are providing aid to the devastated country of Haiti.



Just go to www.southernlight.us and go to our Southern Light Marketplace to get yours today!



Check out our Southern Light Marketplace at southernlight.us



PLANNED GIVING

Did you know that through Planned Giving you can make plans for future generations? One of those options is our new "WTRM Everlasting Endowment." Through the "W.E. Endowment," you can give a gift that will multiply over time, providing this ministry with the needed funds to continue to

grow. Gifts by Will, Life insurance, Stocks, Securities and Bequests, are just a few of the many options available. To find out how you can plan a future gift through a Planned Giving option, call Nate Steuer at 540- 869-4997 ext. 301 or email nate@wtrmf.com.

Dear WTRM, Wanted to let you know that my husband listens to your radio station all the time when he's doing wok on his lap top, and also when he's in the car. He has been blessed listening to WTRM, and wanted to give to the ministry. His mother passed away last year and although we received some inheritance money, we wanted to remember the wonderful times we shared with her. We'd rather have her with us, but we are comforted to know she's with the Lord. She would want us to give something to your radio station, so we are joyfully giving it to you with a thankful heart for all the many blessings God had given us, and we hope it will help your station continue to be on air reaching others so they find His everlasting peace!

From Dana and Debbie

BECOME A NEWS SPONSOR OF WTRM!

With a new sponsorship on WTRM 91.3 FM:

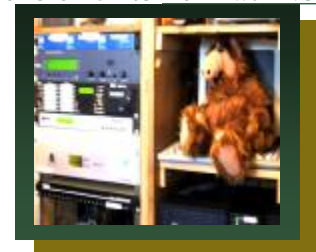
- You can reach 2 million people in 4 states. (MD, PA, WV, VA)
- Your News sponsorship aired at the top of the hour
- No long term contract
- Your sponsorship aired throughout the day
- Heard online at www.southernlight.us

"Reach two million potential customers!"

Call
540-869-4997
TODAY!!

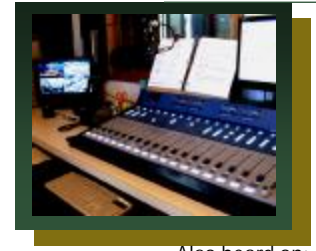
ASK THE ENGINEER

Have a technical question about WTRM and how we operate? Ask the engineer... Send email to rick@wtrm.org



ASK THE ANNOUNCER

Have a question about the music you hear? Ask the disk jockey... Send email to studio@wtrm.org



Also heard on:

90.1 Harrisburg, PA
90.9 Millersburg, PA
Or Online

www.southernlight.us

1-540-869-4997
FAX 1-540-869-7173
Concert line 1-540-869-3280
Email: wtrm@wtrm.org



WANT TO BECOME A PRAYER WARRIOR?

SEND AN EMAIL TO: nate@wtrmf.com
with "prayer warrior" in the subject line



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